

THE ARTERY

AUGUST

THE SLFA NEWSLETTER

2008

From Our President



WHAT IF?

I believe that there is no such thing as a dumb idea, or a bad idea. Why? Because even though something sounds ridiculous at first light, it may trigger dialog that leads to a brilliant idea.

Putting a key on a kite string during a thunder storm sounds like a pretty dumb/bad idea. Today we are totally dependent on the incredible things that were developed from that simple act. Let's share all of our ideas, good and bad.

Everyone is strained by the economy. So, What If we artists change our tune a bit. The public is used to hearing the phrase, "support the arts". Let's turn that around and say "artists support your community". There are many innovative ways to do that. It is all too easy to say, "But, we always do it this way," or "Our group will never do that." I say, "that's exactly why we need to try new things."

Earlier this year, one of our presenters gave us some stats on how many artists want to hang their artwork, and how many places that are available in Tucson. It was an eye opener. A bit scary. Several members have searched for spaces to exhibit, and have become discouraged. The pickin's are slim. We need to get creative.

The Brown Bag Brainstorming Session didn't fly. So, I have another dumb idea. We won't have any more Regular or Board Meetings until Sept. That's a long time to be idle. Let's meet at my house/studio on the third Mondays of June and July at 7 p.m. to let the creative marketing juices flow.

Bring friends. Car pool.

We can do together - what we can't do alone.

Saltness Parks
6137 E. Window Ridge Lane
777-5144

April Meeting

The meeting was called to order by **Saltness Parks**, president. She welcomed three guest; Nanette Roberts, Michelle Johnoff and Elaine Petrie. **Deborah Harclerode** was welcomed as a new member.

Everyone thoroughly enjoyed sketching/painting with our model, Cecil Manuel. For those of you who missed this great experience, Cecil is a

Native American and models in selfmade native costumes. Thank you, Cecil, for a wonderful evening.

May Meeting

Our demonstration for the May general meeting will be provided by Andrew Rush. He is the founder of The Drawing Studio, an artist, teacher, publisher, curator and many other talents too numerous to mention in the space allowed. We are looking forward to an in-

teresting and educational evening.

A **postcard competition** will be held for each show starting with the Ward 6 Southwest Summer show. If you are interested in your artwork being selected for the show postcard, please submit a .jpg of your art with no less than 300dpi by the entry deadline. Artwork you submit must be exhibited in the show. Send your submissions to **Dianne Davis** at dianne2nz@aol.com.

BRUSH STROKES

Showing at New Pueblo Medicine in May, **Nina Beland**; in June, **Ruth Canada**; in July, **Diane Bonaparte**; in August, **Amelia Galloway**; in September, **Saltness Parks**; in October, **Cal Cook**; in November, **Molly Ortiz**; in December, **Francheskaa**.

Laura Leighton sold her

painting *Pansies* this month.

Nina Duckett sold 3 paintings at Que Bonita and 2 at the Antique Fair.

Jan Stace sold two framed prints at Burger City.

Phyllis Skriletz sold 5 paintings at New Pueblo in April.

Saltness Parks sold two

charcoal portraits in California.

Rose Molin received an honorable mention in the Southern Arizona Watercolor Guild juried exhibit at Ward 6.

May Hospitality:
Dianne Davis
Laura Boles

The ARTery is the monthly publication of the Southwestern League of Fine Arts, an organization dedicated to the artist, whether professional or emerging. Members meet on the 3rd Monday of each month at the Streams in the Desert Lutheran Church, 5360 E. Pima, at 7:00 pm., unless otherwise informed.

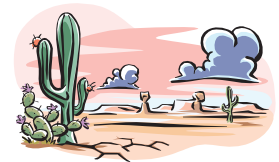


Executive Board

Saltness Parks, President.... 408-9881
Becky Neideffer, Vice President. 237-6386
Sharlene Bennett, Secretary 325-7321
Kaydie Smith, Treasurer 744-6063
Amelia Galloway, Membership. 886-4826
Laura Boles, Publicity 300-0621

Committee Chairpersons

Program: Laura Leighton 881-4408
Show: Dianne Davis ... 743-4328
& Jo Ann Daly..... 743-5093
& Nellie Nichols..... 577-7225
Phone:
Hospitality: Nina Duckett..... 270-4794
Jury: Gwen Sossong . . . 326-6450
& Cal Cook 886-7794
Publicity:
ARTery: Becky Neideffer... 495-0461



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THE ART SCENE - CALL TO ARTISTS

Alliance Bank The exhibit has been extended until May 18th. .

New Pickup Date:
May 18 - 9am - 4pm

Please mark your calendar and be prompt in picking up your artwork.

Southwest Summer -All member exhibit at Ward 6 Council Office at 3202 E. First Street. **New dates and info:** Show starts June 29th. Deliver art on June 26 from 12:00 noon - 1:00pm. Show ends Aug 28 and pickup for art is Aug 28th from 12:00noon - 1:00 pm.

The Meet the Artist reception is Saturday, July 11 from 4:00pm-6:00pm. Refreshments will be handled by the Hospitality committee. Show contact is **Dianne Davis, 743,4238.** Show entry forms have been emailed and can be returned by clicking on the Submit by Email button at the top of the form. The entrie form will not be sent, only the data in the form. If you have any problems, please call **Becky Neideffer, 237-6386,** for assistance. An entry form is also included in this newsletter and can be handled by paper as in previous shows.

A new place to show your art - one person per month. Sign-up will be on the information table at the general meeting. Stop in and see if this would be a good place to showcase your art. **Silk Gardens, 4145 E. Grant Rd.**

We are saddened to report that Southwest Heart has decided to install permanant art and end their relationship with SLFA. Another reason to check out Burger City, a three month show, and the Silk

Gardens, a one month show. **St. Andrews** - Show Title: Thank Heaven - Juried Show. Starting date: Oct 18, 2009. Art delivery - Wed, Oct 14 from 5:00-5:15pm. Show ends Nov 25, 2009 with pickup on Nov 25 from 12:00noon-1:00pm. A Meet the Artist reception is schedule for Sunday, Oct 18th from 2:oo-4:00pm. Each member will be allowed one (1) painting for this show. Show contact is **Dianne Davis, 743,4238.**

Murphy Gallery at St. Phillips - Show Title: Heavenly Art - Juried Show. Show starts Jan 9, 2010 with delivery of art on Jan 9, 2010 between 9:00-9:30am. Show ends Feb 4, 2010 with pickup of art on Feb 4 from 3:30-4:00pm. A Meet the Artist reception is planned for Sunday, Jan 10, 2010 from 2:00-4:00pm. Show contact is **Dianne Davis, 743,4238.** Number of paintings from each member has not been decided.

Burger City, 47 N. 6th Ave. - pickup and exchange of art on Sunday, May 31, 2009 from 12:00 noon to 1:00 pm. This is an all member show and each member can enter two (2) paintings. Art will stay on exhibit for three (3) months.

If you have one of the framed Vision Statements in your possession, please call **Dianne Davis, 743,4238,** with the wording of your copy. Please check the ARTery for entry deadlines and more information on up coming shows.

Meet Our Member

Tony Peralta



Tony Peralta is a native Tucsonan who earned a degree in Secondary Art Education at the University of Arizona and became a commercial artist.

While a member of the Arizona National Guard, Tony was a Graphics Supervisor. He was a Chief Master Sergeant at retirement in 1997.

After retirement, Tony chose to work with one of his favorite art mediums: watercolors. He does not hesitate to use his skills in other mediums and to experiment with new products or use old products in new ways. He has attended workshops with nationally known artists including Raleigh Kinney, Dick Phillips, Diane Maxey and Frank Francese and with local artists. He appreciates different viewpoints and new approaches and incorporates what he learns and discovers into the multiple classes he teaches.



presented painting demonstrations at Tucson Estates and Tucson Estates II.

His art affiliations include the Pima Painting Club (past President) and the Southwestern League of Fine Arts and past membership in the Southern Arizona Watercolor Guild. Currently, Tony is one of the facilitators for Plein Air Painting on Tuesdays. Recent shows include La Pilita Museum, March, 2009, and a multi-artist show at Juanita Bruins' Studio, November, 2008.



BULLETIN BOARD!!!

WELCOME NEW MEMBER!

Debbie Harclerode
 9045 E. Calle Bogota
 Tucson, AZ 85715
 721-4895
 hardoo1@aol.com

Need Supplies!!!

Bill and Karen Bowe owners of:

The Poster Warehouse
 3601 E. Broadway, Tucson
 520-795-1963

Framed to Perfection
 7645 N. Oracle, Oro Valley
 25% discount to members

Arizona Art Supply
 4343 N. Oracle Rd, Tucson
 520-388-5555
 20% discount to members

Henry Sarnoff, owner of:
Sarnoff's Artist Materials
 2504 N. Campbell, Tucson
 520-795-1229
 20% discount to members

Cheap Joe's Art Stuff
 www.cheapjoes.com

Dick Blick
 www.dickblick.com

American Frame
 www.americanframe.com
 5% of purchase returned to SLFA
 Art Group Code: A365

Pima Painting Club

welcomes everyone to *Summer in the Desert* from June 2 - Aug 31 at the Southern Arizona Association for the Visually Impaired (SAAVI), 3767 E. Grant Rd., from 9-4 M-F. The reception will be held June 12 from 6-9pm. SLFA members exhibiting are **Amelia Galloway, Cal Cook, Helen Mazziotta, Roger Maller and Molly Ortiz.**

Newsletter Correction!

Typo error in the last newsletter. Cheryl Bullard's zip code is 85745.

CALENDAR

May 18 - 9:00am - 4:00pm Pick up art at Alliance Bank, 4703 E. Camp Lowell.

May 31 - 12:00noon - 1:00pm Pick up and exchange art at Burger City, 47 N. 6th Ave. 2 paintings allowed from each member.

June 15 - Entry deadline for Southwest Summer show at Ward 6.

June 15 - Deadline for postcard competition for Southwest Summer show at Ward 6. Pleaes check Call to Artist section of the newsletter for details.

June 26 - 12:00noon - 1:00pm - Deliver art to Ward 6 for Southwest Summer show. 3202 E. First Street.

June 29 - August 28 -Southwest Summer Show at Ward 6.

Aug 28 - 12:00noon - 1:00pm Pick up art at Ward 6.

JURY SESSION

Date: May 20, 2009
 Place: Woods Memorial Library
 3455 N. 1st Ave.
 Tucson, AZ 85719

Deliver artwork between 10:15 - 10:30am.
 Pickup between 12:00noon - 12:30pm.

Jury fee of \$10.00 must be paid at the time of delivery. Three (3) paintings in each medium are allowed. Notify **Gwen Sossong** at 326-6450 if you wish to be juried at this time.

THANK YOU!

A Special Thank You to Arizona Art Supply for contributing a \$25.00 gift certificate each month for our general meeting.

Our deepest sympathy to Helen Mazziotta on the death of her husband, Al, on April 11th.

Dues Form

Dues of \$30.00 are due by the May general meeting on May 18, 2009. Please fill out and submit to Kaydie Smith at the meeting or mail to her at 4457 E. Bermuda St., Tucson, AZ 85712. Dues not remitted by May 18th will be \$35.00.

Name: _____

Address: _____

City, St., Zip: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Web Address: _____



5226 W. Nighthawk Way
 Tucson, AZ 85742
 surelybn@comcast.net

Newsletter information & roster changes:

e-mail: bneidffer@comcast.net
 phone: 237-6386
 Mail: Becky Neidffer
 5226 W. Nighthawk Way
 Tucson, AZ 85742
 Please send info of interest to the group— upcoming shows, what you're doing, & letters to the editor.

Next ARTery Deadline: Sept 8th



Treasurer's Report
 Submitted by Treasurer Laura Boles

	Credits	Debits	Balances
Beginning Balance -3/6/09			\$4054.34
Dues, Petty Cash, Commissions, Jury Fees	\$615.00		
Rent			
Electrical Equipment			
The ARTery/Printing Expenses		\$142.75	
Supplies, Image Statement, Miscellaneous		\$5.00	
Publicity/Program Chairman			
Ending Balance -4/6/09			\$4521.59

Board Meeting

The next board meeting will be held on Tuesday, Sept 7th, at 1:00 pm in the Ward 6 Council Office at 3202 E. First Street, two blocks east of Country Club, in one of their conference rooms. Any SLFA member may attend with prior notice. If you have items for the Board's agenda, please notify the SLFA president beforehand.